



## **PRESS RELEASE**

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For immediate release

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**ALEXANDERS GROUP WIN PRESTIGIOUS NATIONAL ‘DOMESTIC MOVER OF THE YEAR’ COMPETITION FOR 2019.**

Fast-growing removals and storage firm Alexanders Group has been named ‘Domestic Mover of the Year’ (DMotY) by industry body the British Association of Removers (BAR).

The London-based firm counts embassies, museums and owners of other high-end properties among its clients, as well as organisations as diverse as Facebook, Santander, Lufthansa and the Salvation Army.

The coveted nationwide award aims to encourage high standards, and reward those companies who excel in customer service. Entrants are judged by an independent panel against a wide variety of criteria including quality of website, quotation clarity and professionalism of staff with the winner selected following three separate stages of judging. Alexanders Group were presented with the award at the Gala Dinner of the BAR Annual Conference in Stratford upon Avon.

“This win is the product of years of hard work. The team we have right now and over the years have helped to take the business to the next level. They are the true secret of our success and I would like to give huge thanks to them. Winning the DMotY Competition is a huge lift for all of us and another milestone in our history.” commented Director, Alex Pope.

General Manager Richard Lear added;

“As part of this award is judged on the feedback of our customers, it’s testament to the hard work, experience and high standards of the Alexanders team.”

“With uncertainty in the UK property market, winning the DMotY Competition, in addition to receiving a ‘Certificate of Excellence’ in the Commercial Mover of the Year Competition, has shown that our strategy, based on superior customer service, is being well received’

Director General of BAR, Ian Studd, stated;

“The standard of the entries in this year’s Domestic Mover of the Year competition was incredibly high and it is testament to the eventual winner, Alexander Group, that to be successful they needed to demonstrate exceptional customer service excellence across all of their administrative and operational functions. The competition was indeed fierce but Alexanders prevailed and are proven to be worthy winners.”

This latest award builds on an already impressive year for the business having also picked up awards for ‘Logistics Company of the Year’ and ‘Responsible Workplace’ at the West London Business Awards at Twickenham Stadium in February and numerous other award nominations in the early part of the year.

For over 100 years The British Association of Removers has promoted professional excellence in the Removals industry offering advice and support to both its members and customers.

Alexanders can now use the BAR DMotY winner’s logo on its fleet and all marketing materials where it will sit alongside other accolades including the annual ACE Certificate of Excellence from The National Guild of Removers and Storers, and accreditations such as the British Standard BS EN 12522 : Furniture Removals for Private Individuals.

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- For interviews, photo opportunities or further details, contact Richard Lear on [richard.lear@alexandersgroup.co.uk](mailto:richard.lear@alexandersgroup.co.uk)

Or call 0333 800 2323

- For more information on the British Association of Removers <https://bar.co.uk/>

- For further information about the Alexanders Group, visit: <https://www.alexandersgroup.co.uk/>